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**THE BUZZ AGENCY (T.B.A.) ANNOUNCES NEW CLIENTS**

***Boca Raton Marketing/PR Firm Lands U.S. Holocaust Memorial Museum;  
Florida Woman Care; Chillounge Night, Key West Symphony Orchestra, Uncle  
Julio's Fine Mexican Food, among others***

BOCA RATON, FL, January 2, 2009 – **The Buzz Agency**, [www.thebuzzagency.net](http://www.thebuzzagency.net), a unique consortium of seasoned South Florida marketing and public relations professionals founded by Elizabeth Kelley Grace and Julie Kaminski, announces several new additions to its diverse roster of clients.

The firm recently landed the **United States Holocaust Memorial Museum (www.ushmm.org)**, based in Washington, D.C., to organize publicity and marketing partnerships for its 2010 South Florida Luncheon to be held in February. The Buzz Agency will handle public relations and marketing for **Florida Woman Care (www.floridawomancare.com)**, a consortium of OB/GYN doctors based throughout South Florida whose mission is to offer a nurturing, streamlined environment to women throughout the region; publicity and marketing promotion for **Chillounge Night Boca Raton (www.chilloungenight.com)**, a first annual event billed as the largest outdoor lounge that will include live music, a fashion show, food, drinks and more; publicity for the **Key West Symphony Orchestra (www.keywestsymphony.com)**, who will launch select performances at the Broward Center for the Performing Arts; **Uncle Julio's Fine Mexican Food (www.unclejulios.com)**, based in Dallas, Texas, which retained the firm to handle special events and marketing activities for its Mizner Park, Boca Raton location; **Epilepsy Foundation of Florida**, for special events and publicity in five markets throughout the state; publicity for **The Garage Sale Depot (www.thegaragesaledepot.com)**, an upscale consignment, thrift and resale store located in West Palm Beach; and publicity for the **Pride Center at Equality Park (www.glccsf.org)** in Fort Lauderdale.

The **T.B.A.** team includes established South Florida marketing and public relations professionals Joey Amato, Hope Bruens, Casey Cole, Timolin Cole, Suzanne Hayward, Eduardo Schneider, Terri Slater and Allison Zucker-Perelman. Each **T.B.A.** member brings specific, niche experience to the agency, including event planning, local and national media relations, advertising, production, design, social media and crisis communications. Team members established their careers in major markets such as New York, Los Angeles, Washington, D.C. and Boston.

**T.B.A.** operates as a “virtual agency” with a headquarters office on North Federal Highway and Glades Road in Boca Raton. The account team is tailored for each client to match the topic area

and client objectives. The firm's specialty areas include non-profit, corporate, finance, health care, restaurants, hospitality, retail and entertainment.

Current clients include **Weiss Research, Think Pink Rocks, the Boca Raton Museum of Art, the Palm Beach International Film Festival, CruiseTube, Everything Eyes**, among others.

The co-founders, Elizabeth Kelley Grace and Julie Kaminski, have collaborated on projects for several years, first when Julie served as the Director of Marketing/Public Relations at the Boca Raton Museum of Art, and Elizabeth served as president of the Museum's young benefactors group. Elizabeth has been president of Kelley-Grace Communications for 14 years, since moving to Boca Raton from Washington, D.C. where she worked at Edelman Public Relations Worldwide. Julie Kaminski started EchoPoint Communications in 2007, after serving in a number of corporate marketing and public relations positions throughout her career.

For more information on **The Buzz Agency**, please visit [www.thebuzzagency.net](http://www.thebuzzagency.net).

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