



THE BUZZ AGENCY SELECTS CONSTANT CONTACT EMAIL MARKETING

Waltham, Mass. - April 05, 2010

Constant Contact®, Inc. (Nasdaq: CTCT), a leading provider of [email marketing](#), event marketing, and online survey tools for small organizations, today announced that it is proud to welcome [The Buzz Agency](#), a full service public relations and marketing firm based in South Florida, to its family of small business customers. The Buzz Agency has chosen Constant Contact as its email marketing partner as a means of growing and strengthening customer relationships for its powerful marketing campaigns and high profile events.

"The Buzz Agency knows the value of staying in touch with its customers in order build strong and lasting relationships with them -- relationships that keep them coming back and encourage referrals to new customers" said Eric Groves, senior vice president, Global Market Development, Constant Contact. "As the market leader in email marketing, Constant Contact is proud and eager to provide the kind of tools, training, and support that are available nowhere else for small organizations, and that will help The Buzz Agency achieve that goal easily and affordably."

With Constant Contact Email Marketing, The Buzz Agency can quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results (including click-through and open rates), and review who joined an email list. Through its various Constant Contact campaigns, The Buzz Agency has seen a significant increase in subscribers and interaction with its clients' customers, which has positively affected sales and revenue. Constant Contact designed these tools specifically to help small businesses and organizations drive increased customer or member participation and strengthen relationships.

About The Buzz Agency Headquartered in Boca Raton, Fla., The Buzz Agency is a collaboration of seasoned South Florida marketing and public relations professionals who have a diverse background and first-rate experience in all aspects of communications. The Buzz Agency's top-notch team will create big buzz for your business or organization through methods that include securing national, regional, or local media coverage; developing and implementing powerful marketing campaigns; and designing and managing high profile events.

The Buzz Agency client list represents diverse industries such as business/media, restaurant/retail, travel/tourism, nonprofit, healthcare, and government entities. More information is available at www.thebuzzagency.net.

About Constant Contact, Inc. With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online survey tools for small businesses, nonprofits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education, and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass.; Loveland, Colo.; and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.

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